



LUDLOW MARCHES FOOD & DRINK FESTIVAL

VENDOR 'Street' style Application Form 2024

Friday 13th, Saturday 14th & Sunday 15th September 2024 - Ludlow Castle

BUSINESS NAME	
CONTACT NAME	
TRADING ADDRESS	
TOWN / CITY	
COUNTY / POST CODE	
TELEPHONE / MOBILE	
EMAIL	
WEBSITE ADDRESS	WWW.

VENDOR 'Street' style - Inside Castle - HOT FOOD / DRINKS to be consumed on site

- ALL applications MUST attach a **DESCRIPTION OF THE PRODUCT(S) YOU WISH TO SELL** together with a copy of the **SUGGESTED PRICED MENU** for the event – **THIS IS NOT OPTIONAL**
- Please attach a **PICTURE OF THE COMPANY** at a similar event
- Please let us know where you **SOURCE YOUR INGREDIENTS** from
- **The Board of Directors consider ALL applications: we therefore ask you to 'bid' on the trading space with a starting bid of £550; simply enter the amount you feel the trading space is worth to you.** Allocation is NOT just done on price BUT also on locality of ingredients, product differentiation, menu and display. We are VERY limited on space in the castle and therefore will not be able to accept all entries. **The deadline for application 1st April 2024.**
- **All applicants will be notified by 30th April 2024.**

Allocated VENDOR pitch is a maximum of 5m x 2.5m – EXTRA space PRICE on application

Please tick if bringing your own **MARQUEE** [] Do you use **GAS** []

Exact size: FRONTAGE m x **DEPTH** m

Please tick if using a **MOBILE UNIT** []

Exact SIZE, including tow bar: **FRONTAGE** M x **DEPTH** m

NB the castle entrance is max 8'4" (W), 6'6 (H) to start of arch – 11'6" at centre

STARTING BID for 3 DAYS from £580			£
ADDITIONAL ITEMS	QUANTITY	COST for 3 DAYS	
13 AMP Socket (1 socket = 13amp)		@ £70 per 13amp socket	£
16 AMP Socket		@ £95	£
32 AMP Socket (limited no. available)		@ £170	£
Cabled Internet feed for card terminal (electric required)		@ £45	£
TABLE – 6ft trestle, no cloth		@ £10 each	£
CHAIR – foldable type		@ £5 each	£
ADDITIONAL EXHIBITOR PASSES		@ £6 each	£
SUB TOTAL			£
VAT @ 20%			£
TOTAL AMOUNT PAYABLE (incl VAT)			£

Please return this form together with the Method of Payment,
Additional Information & Documents Required to: events@foodfestival.co.uk or by post
Event Operations, Ludlow Food Festival, Unit 12, The Business Quarter, Eco Park Road, Ludlow SY8 1FD

Ludlow Marches Food & Drink Festival – A company limited by guarantee, registered in England and Wales no 4230963. VAT reg no 783 6218 07.
 Registered office: dhjh, 81 Teme Street, Tenbury Wells, Worcestershire WR15 8AE
 Ludlow Marches Food & Drink Festival is operated on a not-for-profit basis. www.foodfestival.co.uk Tel: 01584 873957



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VENDOR 'Street' style Payment/Info Required

PAYMENT METHOD
A MINIMUM NON-REFUNDABLE DEPOSIT OF £100 IS REQUIRED UPON CONFIRMATION OF APPLICATION AND RECEIPT OF INVOICE.
No application can be processed without this. Full payment is due no later than **1st July 2024.**
After this date the Event Organisers reserve the right to re-let the space.

BUSINESS NAME	
CONTACT NAME	
TELEPHONE	

BACS PAYMENT: £	Office Use:
Please DO NOT make a payment until your booking has been accepted.	Invoiced:
An invoice will be sent to you, after which payment can be made – thank you!	Invoice No:
	Received:

Number of EXHIBITOR WRISTBANDS required per day– TOTAL of 9 in all Extras can be purchased @ £6 each – please order overleaf	FRI	SAT	SUN	FREE
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ALL ELECTRICAL ITEMS YOU WISH TO USE ON YOUR STAND MUST BE LISTED BELOW	
ITEM (S)	WATTAGE

I HAVE READ AND ACKNOWLEDGE ALL THE RULES AND REGULATIONS AS STATED IN THE ACCOMPANYING EXHIBITOR TERMS & CONDITIONS FOR THE 2024 LUDLOW FOOD FESTIVAL AND AGREE TO ABIDE BY THESE.

SIGNED:		DATE:	
NAME IN PRINT:		POSITION:	

Please return this form together with the Vendor Application Form, Additional Information & Documents Required to: events@foodfestival.co.uk or by post Event Operations, Ludlow Food Festival, Unit 12, The Business Quarter, Eco Park Road, Ludlow SY8 1FD

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