

Your General Questions Answered...

Ludlow and the Welsh Marches...Our exhibitor catchment area explained!

The Ludlow Food Festival prides itself in remaining true to its roots through only accepting exhibitors whose businesses are based within the area Ludlow and across the Welsh Marches – **those counties bordering England and Wales only**...if in doubt please do contact the office and they will check your eligibility ☺

Venue - Ludlow Castle, SY8 1AY

Entrance measurements into Ludlow Castle

The Ludlow Castle entrance is - maximum 8'4" (W), 6'6" to the start of the arch and 11'6" at the centre!

Festival Dates 2019

Friday 10th (Beer Tent - Outer Bailey - evening only), Saturday 11th & Sunday 12th May

Festival Opening Times - Public

Friday 10th May - 5pm to 9pm (Outer Bailey only)

Saturday 11th May - 10am to 9pm

Sunday 12th May - 10am to 5pm

Trading Times – within the Castle

Outer Bailey:

Friday 10th - 5pm to 9pm (Beer Tent - Outer Bailey only)

Saturday 11th - 10am to 9pm

Sunday 12th - 10am to 5pm

Inner Bailey:

Saturday 11th - 10am to 6.30pm

Sunday 12th - 10am to 5pm

Castle Gardens:

Saturday 11th - 10am to 6.30pm

Sunday 12th - 10am to 5pm

Closing times on Saturday for the Inner Bailey and Castle Gardens are dependent on public demand on the day and subject to the discretion of the Event Organisers.

Trading Times - Sunday Market

The Ludlow Food Festival organise the Sunday Produce Market on the Sunday only, which is held on the pre-built market stalls on the Market Square in the town centre.

Trading Times: Sunday 12th May, 9.30am-5pm

(Please note that all other times are organised by the Ludlow Town Council)

Exhibitor Areas within Castle grounds

Outer Bailey is the large area immediately when you enter through the castle gates

Inner Bailey is accessed by crossing over the moat bridge inside the castle itself

Castle Gardens is to the right as you enter the castle gates and accessed through large metal gates

Cost to Exhibit – Inside the Castle

'EXHIBITORS' - are those who wish to sell food and drink to be consumed off the site and related items.

Castle Gardens & Inner Bailey: £235 + VAT (2 days)

'FESTIVAL MARQUEE' VENDORS – are those who wish to sell a combination of food / drink to be consumed both on and off site, and related items. NB NO hot food cooking is allowed under the Festival's marquees.

Castle Gardens & Inner Bailey: £285 + VAT (2 days)
Outer Bailey, Beer Tent: from £350 + VAT, Invitation only
(Friday - evening only, all day Saturday + evening, all day Sunday)

'STREET' STYLE VENDORS – are those who only wish to sell food and drink for public consumption directly on site from their own marquee, trailer, etc.

Castle Gardens & Inner Bailey: from £310 + VAT (2 days)

There are a very limited number of these spaces available, therefore we ask producers to 'bid' for their space. The selection process is not just down to price but also locality, menu, etc so please give as much information as possible when completing your application. The selection takes place at the beginning of March and vendors will be notified straight away as to whether or not they have been successful.

NB There is an extra cost for any of the following additional items as required:
Electric, cabled Internet feed, additional wristbands, tables, chairs

SUNDAY MARKET £50 + VAT

Cancellation Policy

We regret refunds will not be given for bookings cancelled by exhibitors.

Allocated Space

Each standard pitch size is 3mx3m, which are placed under the Food Festival Marquees. Please note that these pitches are on a space only basis; open fronted with fixed back wall. If you wish to bring along your own 3mx3m marquee please contact the organisers.
Your request for a particular area will be considered, but cannot be guaranteed.

Important Information Required to Accompany your Application...

Name of the Local Environment Health Authority your business is registered to

Copies of:

- Public, Product & Employee Liability Certificates & Policy No
- Health & Safety Risk Assessment
- Fire Risk Assessment (if applicable)

Allergens Declaration (if applicable)

Alcohol Wholesale Retail Sale (AWRS) No (if applicable)

NB Your application will not be processed without the above information!