



SELLERS OF ALCOHOL

Ludlow Food Festival and its exhibitors operate under the License held by Ludlow Castle. However, each alcohol vendor is responsible for their individual activities.

Please complete this form, and return to: events@foodfestival.co.uk

Business Name

Contact name

Contact at event
(if different to above)

Phone number

Email address

AWRS Number *(if applicable)*

License Number *(if applicable)*

CHALLENGE 25 *a Challenge 25 policy will be in operation at the Festival*
You must ensure Challenge 25 notices are clearly on display on your stand

If anyone looks under the age of 25, your staff should ask for proof of age, if they cannot provide suitable proof they should not be served. Proof includes a passport, photo driving licence and accredited ID Card schemes and these shall be recorded by the seller accordingly.

You should operate under the following mandatory conditions as set out in the Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014:

- a ban on irresponsible promotions
- mandatory provision of free potable (drinking) water
- adoption of an age verification policy
- the mandatory provision of smaller measures

For further information on these conditions, please see the [guidance on mandatory licensing conditions](#).

Yes, I agree to operate under current Licensing Rules and understand that I am responsible for the activities of the business I represent, with regards the sale of alcohol:

Signed

Name

Job Title

Date